



***The 2018 ADC Annual Meeting is the premier educational and networking event for civil trial defense attorneys. If your company provides products or services to the civil defense industry, this is one meeting you cannot afford to miss!***

The 59<sup>th</sup> Annual Meeting of the Association of Defense Counsel of Northern California and Nevada will place December 6-7, 2018, at the Westin St. Francis in San Francisco. Our members and colleagues look forward to this annual event for its premier educational programs and camaraderie.

Annual Meeting attendees include civil defense attorneys, including government, in-house and corporate counsel, as well as insurance claims professionals throughout Northern California and Nevada – people who use the services of your company every day. Registered attendance at last year’s meeting was about 400.

The Annual Meeting provides a wonderful opportunity for your organization to showcase its skills and services and promote its brand. It is also a wonderful place for all attendees to network, reconnect with friends and colleagues and meet potential new clients.

We invite you to select a sponsorship level that helps support the organization and meets your marketing needs. We encourage you to sign up sooner, rather than later, so you can take advantage of myriad pre-meeting marketing opportunities that are being offered on the ADC website and in our popular magazine, *Defense Comment*. If you simply wish to be an exhibitor, there are options for you to do this as well. If you have an idea we haven’t thought of, please contact us, as we are always interested in how we can help make the Annual Meeting work for you.

If you are interested in participating, please complete and return the enclosed form to the ADC Office. If you have any questions, do not hesitate to contact Stephanie Schoen at 916.239.4060 or [stephanie@caladmanagement.com](mailto:stephanie@caladmanagement.com). Guest room reservations must be made **by November 5, 2018**. Please call the St. Francis directly at 415.397.7000 for ADC discounted room rates.

**Thank you for your support!**

**We look forward to seeing you in December**



# Annual Meeting Sponsorship & Exhibit Opportunities

**Maximize your sponsorship dollars!**

**Don't miss this chance to secure one of these exclusive sponsorship opportunities!**

*All opportunities are available on a first-paid, first-served basis. Register by August 1st to have your information printed in the Annual Meeting brochure.*

EVENT SPONSORSHIPS:	Platinum	Gold	Silver	Bronze
	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$1,500</b>
1 6' Display Table**	Italian Room	Colonial Room	Colonial Room	
Sponsorship of Luncheon Keynote Speaker	✓			
Sponsorship of Inspirational Speaker		✓		
Logo Printed on Mtg. Signage Posted Throughout Meeting	✓	✓	✓	
Verbal Acknowledgement at Opening Session & Luncheon	✓	✓	✓	✓
Display Ad in <i>Defense Comment</i> magazine	Full Page	Half Page	Quarter Page	Logo Display
Banner Ad on ADC Website	12 Months	9 Months	6 Months	3 Months
Ticket(s) to President's Reception	4	2	2	1
Ticket(s) to Luncheon	4	2	1	1
Social Media Posts	2 posts	1 post	1 post	
Listing on Annual Meeting Website	✓	✓	✓	✓
Recognition in <i>Defense Comment</i> magazine wrap-up issue	✓	✓	✓	✓
Attendee List Sent After the Annual Meeting	✓	✓	✓	✓
Listing in Annual Meeting Program	✓	✓	✓	✓

STAND ALONE SPONSORSHIPS:	Wifi	Hotel Key Cards*	CLE Session	Break (not exclusive)
	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$750</b>
Custom Wifi Password	✓			
Listing in Annual Meeting program	✓	✓	✓	✓
Listing on Annual Meeting website	✓	✓	✓	✓
Recognition in <i>Defense Comment</i> magazine wrap-up issue	✓	✓	✓	✓
Verbal acknowledgement at Annual Meeting	✓		✓	

EXHIBIT SPACE ONLY:	Exhibit Space in Italian Room (Thursday & Friday)	Exhibit Space in Colonial Room (Thursday Only)
	<b>\$3,500</b>	<b>\$2,500</b>
Listing in Annual Meeting program & website	✓	✓
Sponsorship of Breakfast	Friday	Thursday
Recognition in <i>Defense Comment</i> magazine wrap-up issue	✓	✓
Attendee List Sent After the Annual Meeting	✓	✓
Ticket(s) to President's Reception	2	2
Ticket(s) to Luncheon	2	2

\* Must be received at least 6 weeks prior to the Annual Meeting.

\*\* Subject to availability



## **ADC 2018 ANNUAL MEETING REGISTRATION FORM**

### **SPONSORSHIP REGISTRATION**

Company/Firm: \_\_\_\_\_  
Contact: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Website: \_\_\_\_\_  
Type of Sponsorship Desired: \_\_\_\_\_

### **EXHIBITOR REGISTRATION**

Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Contact: \_\_\_\_\_  
Title: \_\_\_\_\_ Website: \_\_\_\_\_

For exhibitors only who receive registrations:

Attendee (1): \_\_\_\_\_ email: \_\_\_\_\_

Attendee (2) \_\_\_\_\_ email: \_\_\_\_\_

I will need:

\_\_\_\_ Electricity \_\_\_\_ Wireless Internet for \_\_\_\_ Users Other \_\_\_\_\_ (Additional charges may be incurred.)

#### **Method of Payment for sponsorship or exhibit space:**

Check number: \_\_\_\_\_ Made payable to ADC in the amount of \$ \_\_\_\_\_

Credit Card: VISA, AMEX and MasterCard accepted (please fax credit card information to 916-924-7323)

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please send payment to ADCNCN, 2520 Venture Oaks Way Suite 150, Sacramento, CA 95833**

**Tel 916.239.4060/Fax 916.924.7323 Please do not email form back with payment.**

**Thank you!**